



# VICTORIA HERRING

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## **SENIOR PROJECT MANAGER, ATTRACTIONS** INDIANA ECONOMIC DEVELOPMENT CORPORATION

Victoria Herring serves as the Senior Project Manager for Attractions in the Northern Region of Indiana for the Indiana Economic Development Corporation. In this role, she is responsible for managing attractions projects across the region by working with companies, site selectors, and local economic development professionals.

Herring brings a diverse background in economic development, with several roles throughout the state of Indiana. Formerly, she served as the Business Development Director with the Indiana State Department of Agriculture. In that role Victoria worked with Indiana Agribusinesses and communities to develop business goals to power Indiana into a national leader in agriculture. Prior to her time at ISDA, Victoria worked for the Grant County Economic Growth Council, concentrating on business retention & expansion and workforce development.

She is a lifelong Hoosier who holds a Business degree from Indiana University-Purdue University Fort Wayne and is a graduate of the Oklahoma University Economic Development Institute, where she received the Ruffin Scholarship. Victoria is also a proud graduate of the Indiana Leadership Forum and the Agribusiness Council of Indiana Emerging Leaders Program.

Victoria has lived in Grant County for over 10 years with her husband and 2 sons. If she isn't at one of her sons' many sporting events, she enjoys running on one of the local trails.